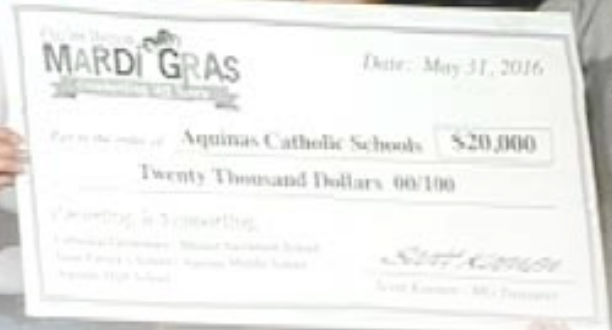


Cavort & Support Our Schools...

Coulee Region
MARDI GRAS

Celebrating 25 Years



Dear Friends of Mardi Gras and Aquinas Catholic Schools,

Coulee Region Mardi Gras has been enriching the lives of our school-age children for 26 years. Through our efforts we have been able to raise over \$200,000.00 for Aquinas Catholic Schools (ACS). These funds helped provide tuition assistance, supported technology development and promoted music and theater within the ACS system of schools.

In 2016, through your generosity we have been able to make significant donations to all 5 schools in our system for capital improvements, technology upgrades, tuition assistance and mental health awareness.

- **\$4,000** granted per elementary school—Cathedral, Blessed Sacrament and St. Patrick's for capital
- **\$4,000** granted to Aquinas Middle School
- **\$4,000** granted to Aquinas High School

Each year we shake off the malaise of winter and celebrate the harbinger of spring with several fund raising events centered around the traditions of Mardi Gras. These events include...

Mardi Gras Ball • **February 18, 2017** • La Crosse Center

Bourbon Street Bash • **February 22, 2017** • Freighthouse (*sponsors only*)

Mardi Gras School Visits • **February 24, 2017** • Aquinas Catholic Schools

Mardi Gras Family Day • **February 26, 2017** • Shenanigan's

Fat Tuesday Celebration • **February 28, 2017** • Location TBD

ACS is 1 of only 4 private schools in the state of Wisconsin to have been recognized by the Department of Education for achieving superior standards of academic excellence. We want to continue this legacy of excellence. We need your help to make this happen. Can we count on your support during our 26th Anniversary of Carnival?

We ask that you review the opportunities for Mardi Gras sponsorship and donations. ***Cavort and support*** Mardi Gras to educate and inspire children of ACS. Please fill out the attached form, choose desired sponsor level, and reserve your tickets for events by January 9, 2016.

Mail completed form to Coulee Region Mardi Gras • P.O. Box 1433 • La Crosse, WI 54602-1433

Thank you for your generosity!

Rex & Queen XXV, Ryan and MaryJo Lium



Cavort & Support Our Schools...

Aquinas Catholic Schools is a Christ-centered learning community carrying out a fundamental mission of the Church to educate, challenge, & inspire students in the Catholic tradition of faith, service, & academic excellence.

It's our mission to help the children of ACS achieve this goal!

\$1,000 Rex Sponsor — Receive 6 tickets to the following events: Mardi Gras Ball, Bourbon Street Bash, & Fat Tuesday Celebration. Your business will be featured at the ball, in the program & at Fat Tuesday. Your name & logo will appear on all our promotional flyers, email blasts, PLUS, highlighted in our newsletter, social media & website. Your logo will be prominently displayed on our float &/or vehicle during our parade season.

\$600 Queen Sponsor — Receive 4 tickets to the following events: Mardi Gras Ball, Bourbon Street Bash, & Fat Tuesday Celebration. Your business will be featured at the ball, in the program & at Fat Tuesday. Your business will also be highlighted on our website & social media.

\$600 Family Day Sponsor — Your name & logo will appear on all our promotional flyers, email blasts, social media & website. Your logo will also be displayed on our float &/or vehicle during our parade season.

\$400 Jester Sponsor — Receive 2 tickets to the following events: Mardi Gras Ball, Bourbon Street Bash, & Fat Tuesday Celebration. Your business will be featured at the ball, in the program, at Fat Tuesday & listed on our website.

\$200 & up — French Quarter In-kind Donation — Receive 2 tickets to the Bourbon Street Bash & Fat Tuesday Celebration. Your business will be featured at the ball, in the program, at Fat Tuesday & listed on our website. Your generous in-kind donation will be used for our silent auction and raffle.

\$50 King Cake Sponsor — Support our Decadent Dessert Auction. A luscious dessert will be sponsored in your name. Your name will be featured in the auction program.

If you'd like to discuss other sponsorship options or would like to donate items for our silent auction or raffle, please contact Sue Stika, Mardi Gras President at 608-397-3008. Sue & the committee will work with you to develop a custom sponsorship.



Cathedral School
Grades Pre-K-2
1319 Ferry Street

Blessed Sacrament
Grades 3-6
2404 King Street

St. Patrick's School
Grades 3K-6
127 11th Avenue North

Aquinas Middle School
Grades 7-8
315 South 11th Street

Aquinas High School
Grades 9-12
315 South 11th Street



Cavort & Support Our Schools...

Please print clearly

Contact Person: _____

Business Name: _____

Business Address: _____

Web Address: _____

Phone Number: _____

Email: _____

Sponsorship Package: (circle one)

Rex Sponsor

Queen Sponsor

Family Day Sponsor

Jester Sponsor

King Cake Sponsor *Custom Sponsor*

French Quarter In-kind Donation: _____

Approximate Value: _____

For \$50, I will sponsor an item for the Decadent Dessert Auction? (circle one) Yes No

I will use event tickets associated with Rex, Queen or Jester package? (circle one) Yes No

If yes, who will be attending?

Mardi Gras Ball (*Available at Rex, Queen & Jester levels only*) _____

Bourbon Street Bash (*Available at \$200 sponsorship/donation or higher*) _____

Fat Tuesday (*Available at \$200 sponsorship/donation or higher*) _____

**Please mail completed
form with payment to:**
Coulee Region Mardi Gras
P.O. Box 1433
La Crosse, WI 54602-1433



To arrange pick up of donation item or have questions regarding sponsorship please contact:
Mardi Gras President, Sue Stika at 608-397-3008