



Cavort & Support Our Schools...

Dear Friends of Coulee Region Mardi Gras and Aquinas Catholic Schools,

Coulee Region Mardi Gras has been enriching the lives of our school-age children for 26 years, building strong community bonds with key organizations, such as yourselves. Through our efforts we have been able to raise over \$200,000.00+ for Aquinas Catholic Schools supporting tuition assistance, technology upgrades, programs for student physical/mental health, music, fine arts and theater.

We shake off the malaise of winter and celebrate the harbingers of spring with various fundraising events during each Mardi Gras season. These events include...

- **Mardi Gras Costume Ball—February 3, 2018**, at the AmericInn Hotel & Conference Center
- **Bourbon Street Bash** (*with Mardi Gras Packages*)—**February 7, 2018**, at The Freighthouse
- **Mardi Gras Family Fun Day—February 11, 2018**, AmericInn Hotel & Conference Center
- **Fat Tuesday Celebration—February 13, 2018**, at Legends

Blessed Sacrament Elementary earned the National Blue Ribbon honors, recognized for their overall achievement. We want to continue this legacy of excellence at all the Aquinas Catholic Schools. We need your help to make this happen. In 2017, because of your generosity support of these events we have been able to continue to make significant donations to all 5 schools in the ACS System.

- **\$3,500.00** granted per elementary school—Cathedral, Blessed Sacrament and St. Patrick's providing technology upgrades, physical athletic equipment and \$500 towards tuition assistance.
- **\$3,500.00** granted to Aquinas Middle School for various needs and \$500 for tuition assistance.
- **\$4,000.00** granted to Aquinas High School to augment and improve access to technology, with \$1,000 to the guidance program for ACS staff in-service focused on student health.

Please review the opportunities for sponsorship and donation opportunities. We hope you will continue to Cavort and Support Coulee Region Mardi Gras to educate and inspire the children of ACS. Please fill out the attached form, choose your desired level of support, and reserve your event tickets by January 19, 2018. Mail completed form and payment to Coulee Region Mardi Gras • P.O. Box 1433 • La Crosse, WI 54602-1433

Thank You for your generosity!

Mike & Bethany Bakalars

Coulee Region MARDI GRAS

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Aquinas Catholic Schools is a Christ-centered learning community carrying out a fundamental mission of the Church to educate, challenge, & inspire students in the Catholic tradition of faith, service, & academic excellence.

It's our mission to help the children of ACS achieve this goal!

\$1,000 Rex Sponsor — Receive 6 tickets to the following events: Mardi Gras Ball, Bourbon Street Bash, & Fat Tuesday Celebration. Your business will be featured at the ball, in the program & at Fat Tuesday. Your name & logo will appear on all our promotional flyers, email blasts, PLUS, highlighted in our newsletter, social media & website. Your logo will be prominently displayed on our float &/or vehicle during our parade season.

\$600 Queen Sponsor — Receive 4 tickets to the following events: Mardi Gras Ball, Bourbon Street Bash, & Fat Tuesday Celebration. Your business will be featured at the ball, in the program & at Fat Tuesday. Your business will also be highlighted on our website & social media.

\$600 Family Day Sponsor — Your name & logo will appear on all our promotional flyers, email blasts, social media & website. Your logo will also be displayed on our float &/or vehicle during our parade season.

\$400 Jester Sponsor — Receive 2 tickets to the following events: Mardi Gras Ball, Bourbon Street Bash, & Fat Tuesday Celebration. Your business will be featured at the ball, in the program, at Fat Tuesday & listed on our website.

\$200 & up — French Quarter In-kind Donation — Receive 2 tickets to the Bourbon Street Bash & Fat Tuesday Celebration. Your business will be featured at the ball, in the program, at Fat Tuesday & listed on our website. Your generous in-kind donation will be used for our silent auction and raffle.

\$50 King Cake Sponsor — Support our Decadent Dessert Auction. A luscious dessert will be sponsored in your name. Your name will be featured in the auction program.

If you'd like to discuss other sponsorship options or would like to donate items for our silent auction or raffle, please contact Sue Stika, Mardi Gras President at 608-397-3008. Sue & the committee will work with you to develop a custom sponsorship.



Cathedral School
Grades Pre-K-2
1319 Ferry Street

Blessed Sacrament
Grades 3-6
2404 King Street

St. Patrick's School
Grades 3K-6
127 11th Avenue North

Aquinas Middle School
Grades 7-8
315 South 11th Street

Aquinas High School
Grades 9-12
315 South 11th Street



Cavort & Support Our Schools...

Please print clearly

Contact Person: _____

Business Name: _____

Business Address: _____

Web Address: _____

Phone Number: _____

Email: _____

Sponsorship Package: (circle one)

Rex Sponsor

Queen Sponsor

Family Day Sponsor

Jester Sponsor

King Cake Sponsor

Custom Sponsor

French Quarter In-kind Donation: _____

Approximate Value: _____

For \$50, I will sponsor an item for the Decadent Dessert Auction? (circle one) Yes No

I will use event tickets associated with Rex, Queen or Jester package? (circle one) Yes No

If yes, who will be attending?

Mardi Gras Ball (*Available at Rex, Queen & Jester levels only*) _____

Bourbon Street Bash (*Available at \$200 sponsorship/donation or higher*) _____

Fat Tuesday (*Available at \$200 sponsorship/donation or higher*) _____

**Please mail completed
form with payment to:**
Coulee Region Mardi Gras
P.O. Box 1433
La Crosse, WI 54602-1433



Thank You!
Mike & Bethany Bakalars
XXVI Rex & Queen

To arrange pick up of donation item or have questions regarding sponsorship please contact:
Mardi Gras President, Sue Stika at 608-397-3008