



Dear Friends of Mardi Gras and Aquinas Catholic Schools,

Coulee Region Mardi Gras has been enriching lives of our school-age children for 27 years. Cavorting and supporting Aquinas Catholic Schools (ACS) with fundraisers centered around the traditions of Mardi Gras. Through our efforts we have been able to raise over \$200,000.00 for ACS.

- *Royal Reveal, January 16, 2019* ~ Freighthouse Restaurant, Hiawatha Room, 5:00pm-7:00pm
- *28th Annual Mardi Gras Costume Ball, February 16, 2019* ~ Radisson Ballroom 4:30pm-12:00am.
- *Fat Tuesday Celebration, March 5, 2019* ~ Legends in La Crosse, 6:00pm-9:00pm.

A fundamental change in fund distribution occurred in 2018. While still providing for tuition assistance, Mardi Gras launched its ACS Staff Grant Program. The Mardi Gras Grant Program puts your donation into the hands of those who work directly with your children on a daily basis.

Of the **\$18,000.00** raised during the 2018 Mardi Gras Season, **\$3,000.00** was distributed among the elementary and middle schools for tuition assistance and **\$15,000.00** was allocated to the grant program. All ACS teachers and staff have the opportunity to apply for monetary grants up to \$1500. These grants should demonstrate a direct, positive impact on ACS students in one or more of the following categories.

- Mental/physical health and well-being
- Access to technology
- Educational advancement and enrichment
- Fostering Christian values and growth in faith
- Student safety

We need your help to grow our grant program and maintain the excellence of a Catholic education in our community. ACS is 1 of 4 private schools in the state of Wisconsin to have been recognized by the Department of Education for achieving superior standards of academic excellence. Can we count on your support during the 2019 Coulee Region Mardi Gras Season?

Please review the opportunities for Coulee region Mardi Gras sponsorship and donations. Cavort and Support with Mardi Gras to educate and inspire the children of ACS. Complete the attached form, choose desired sponsor level and reserve your tickets for the upcoming Mardi Gras season by February 2, 2019.

Mail completed form with payment to Coulee Region Mardi Gras • P.O.Box 1433 • La Crosse, WI 54602-1433

Thank you for your continued generosity!

Rick and Robin Wilson
XXVII Rex and Queen of Mardi Gras

Coulee Region MARDI GRAS

Cavort & Support Our Schools...

Aquinas Catholic Schools is a Christ-centered learning community carrying out a fundamental mission of the Church to educate, challenge and inspire students in the Catholic tradition of faith, service, and academic excellence.

It our mission to help the children of ACS achieve this goal!

\$1,000 Rex Sponsor—Receive **6 tickets** to the following events: Royal Reveal, Mardi Gras Ball and Fat Tuesday Celebration. Your organization will be highlighted in our promotional material, at the Mardi Gras Ball, social media campaigns, website, and on our float during our parade season.

\$600 Queen Sponsor—Receive **4 tickets** to the following events: Royal Reveal, Mardi Gras Ball and Fat Tuesday Celebration. Your organization will be highlighted in our promotional material, at the Mardi Gras Ball, website and social media campaigns.

\$400 Jester Sponsor—Receive **2 tickets** to the following events: Royal Reveal, Mardi Gras Ball and Fat Tuesday Celebration. Your organization will be highlighted at the Mardi Gras Ball, and website.

\$200 French Quarter Sponsor, in-kind donation—Receive 2 tickets to the following events: Royal Reveal and Fat Tuesday Celebration. Your organization will be highlighted at the Mardi Gras Ball, and website.

\$50 King Cake Sponsor—Support our Decadent Dessert Auction. A luscious dessert will be sponsored in your name. Your organization will be featured in our auction program.

If you'd like to discuss other sponsorship options or would like to donate items for our silent auction and/or raffle please contact **Sue or Terry Stika at 608-397-3008**. The Mardi Gras Committee will work with you to develop a custom sponsorship.



Cathedral School
Grades Pre-K-2
1319 Ferry Street

Blessed Sacrament
Grades 3-6
2404 King Street

St. Patrick's School
Grades 3K-6
127 11th Avenue North

Aquinas Middle School
Grades 7-8
315 South 11th Street

Aquinas High School
Grades 9-12
315 South 11th Street



Cavort & Support Our Schools...

Please print clearly

Contact Person: _____

Business Name: _____

Business Address: _____

Web Address: _____

Phone Number: _____

Email: _____

Sponsorship Package: (circle one)

Rex Sponsor

Queen Sponsor

Family Day Sponsor

Jester Sponsor

King Cake Sponsor

Custom Sponsor

French Quarter In-kind Donation: _____

Approximate Value: _____

For \$50, I will sponsor an item for the Decadent Dessert Auction? (circle one) Yes No

I will use event tickets associated with Rex, Queen or Jester package? (circle one) Yes No

If yes, who will be attending?

Royal Reveal (*Available at Rex, Queen, & Jester levels only*) _____

Mardi Gras Ball (*Available at Rex, Queen & Jester levels only*) _____

Fat Tuesday (*Available at \$200 sponsorship/donation or higher*) _____



Thank You!

Rick and Robin Wilson
XXVII Rex and Queen

Please mail completed form with payment to:
Coulee Region Mardi Gras • P.O. Box 1433
La Crosse, WI 54602-1433

Donation pick up or sponsorship questions contact:
Amy Bettis at 608-783-3301(w) or 608-799-3170(c)