



Dear Friends of Mardi Gras and Aquinas Catholic Schools,

Coulee Region Mardi Gras has been enriching lives of our school-age children for 29 years. Cavorting and supporting Aquinas Catholic Schools (ACS) with fundraisers centered around the traditions of Mardi Gras. Through our annual events we have been able to raise over **\$250,000** for ACS.

- *Royal Reveal, January 15, 2020* ~ The Freighthouse, Hiawatha Room 5:00-7:00pm
- *Mardi Gras Costume Ball, February 8, 2020* ~ Radisson Ballroom 4:30pm-12:00am
- *Fat Tuesday Celebration, February 25, 2020* ~ Legends in La Crosse, 6:00pm-9:00pm

In 2018 Mardi Gras launched its ACS Grant Program. Our grant program puts funds into the hands of those who work directly with students. All ACS teachers and staff have the opportunity to apply for grants up to \$1500. These grants allowed Mardi Gras to fund new technology in classrooms, STEM activities, community service projects, educational enrichment, student physical and mental health.

Of the **\$15,000** raised during the 2019 Mardi Gras Season, **\$3,000** was distributed among the elementary and middle schools for tuition assistance and **\$12,000** was allocated to the grant program. We need your help to grow our grant program and maintain the excellence of a Catholic education in our community. ACS is 1 of 4 private schools in the state of Wisconsin to have been recognized by the Department of Education for achieving superior standards of academic excellence. **Can we count on your support during the 2020 Coulee Region Mardi Gras Season?**

Please review the opportunities for Coulee Region Mardi Gras sponsorship and donations. Cavort and Support with Mardi Gras to educate and inspire the children of ACS. Complete the attached form, choose desired sponsor level and reserve your tickets for the upcoming Mardi Gras season by January 25, 2020.

Mail completed form with payment to
 Coulee Region Mardi Gras
 P.O. Box 1433
 La Crosse, WI 54602-1433

Thank you for your continued generosity!
 Tony and Crystal Kirchner
 XXVIII Rex and Queen of Mardi Gras



Coulee Region MARDI GRAS

Cavort & Support Our Schools...

Aquinas Catholic Schools is a Christ-centered learning community carrying out a fundamental mission of the Church to educate, challenge and inspire students in the Catholic tradition of faith, service, and academic excellence.

It our mission to help the children of ACS achieve this goal!

\$1200 Rex Sponsor—Receive 6 tickets to the following events: Royal Reveal, Mardi Gras Costume Ball and Fat Tuesday Celebration. Your organization will be highlighted in our promotional material, at the Mardi Gras Ball, social media campaigns, website and on our float during our parade season.

\$750 Queen Sponsor—Receive 4 tickets to the following events: Royal Reveal, Mardi Gras Costume Ball and Fat Tuesday Celebration. Your organization will be highlighted in our promotional material, at the Mardi Gras Ball, social media campaigns and website.

\$400 Jester Sponsor—Receive 2 tickets to the following events: Royal Reveal, Mardi Gras Costume Ball and Fat Tuesday Celebration. Your organization will be highlighted at the Mardi Gras Ball, and website.

\$200 French Quarter Sponsor, in-kind donation—Receive 2 tickets to the following events: Royal Reveal and Fat Tuesday Celebration. Your organization will be highlighted at the Mardi Gras Ball, and website.

\$50 King Cake Sponsor—Support our Decadent Dessert Auction. A luscious dessert will be sponsored in your name. Your organization will be featured in our auction program.

If you'd like to discuss other sponsorship options or would like to donate items for our silent auction and/or raffle please contact **Sue or Terry Stika at 608-397-3008**. The Mardi Gras Committee will work with you to develop a custom sponsorship.





AQUINAS CATHOLIC SCHOOLS

The power to transform lives™

Cathedral School	Blessed Sacrament	St. Patrick's School	Aquinas Middle School	Aquinas High School
Grades Pre-K-2	Grades 3-6	Grades 3K-6	Grades 7-8	Grades 9-12
1319 Ferry Street	2404 King Street	127 11th Avenue North	315 South 11th Street	315 South 11th Street



Cavort & Support Our Schools...

Please print clearly

Business Name: _____

Contact: _____ Phone: _____

Email: _____

Address: _____

Web Address: _____

Sponsorship Package: (Circle One)

\$1,200 Rex Sponsor (6 tickets)

\$750 Queen Sponsor (4 tickets)

\$400 Jester Sponsor (2 tickets)

Will you use all event tickets associated with Rex, Queen or Jester sponsorship Y/N? _____

If yes, please list who will be attending: _____

French Quarter In-kind Donation: _____

Approximate Value: _____



Thank You!

Tony & Crystal Kirchner

Rex & Queen XXVIII

Please submit form with payment to:

Coulee Region Mardi Gras

P.O. Box 1433

La Crosse, WI 54602-1433

Donation pick up and/or sponsorship
questions please contact:

Amy Bettis at 608-799-3170

Suzanne Stika at 608-397-3008

Email: info@lacrossemardigras.com